

PRIVACY POLICY

This privacy policy (together with Our Terms of Website Use, Our Acceptable Use Policy and Our Disclaimer (and any other documents referred to therein) explains Our views and practices regarding the collection, processing, use, disclosure and transfer of Your information by Us (the **Privacy Policy**). This Disclaimer incorporates the terms of the Terms of Website, Our Acceptable Use Policy and Our Privacy Policy, and by using, visiting or browsing Our Site (use of Our Site including, amongst others, accessing Our Site and/or registering to use and using the Services), You accept and agree to Our information practices described below and this Privacy Policy, Our Disclaimer, Our Acceptable Use Policy and Our Terms of Website Use.

1. Information We May Collect From You

We receive and store information, including personal information, about You and Your use of Our Site. This information is gathered in a number of ways, as further set out below. In this Privacy Policy, We use the term “personal information” to mean information that can be used to uniquely identify or contact You. Any other information (non-personal information) is information that does not permit direct association with You. We may collect, process, use, disclose and transfer non-personal information for any purpose. You can choose not to provide personal information that We may request of You, but, in general, most of the personal information We request is required in order to provide Our service and the lack of such personal information may prevent Us from doing so. We may collect and process the following personal information about You:

- 1.1 information that You provide by filling in forms on or through Our Site or the Services. This includes information provided at the time of registering to use Our Site, receive maintenance making payments or posting material. We may also ask You for information when You report a problem with Our Site or the Services;
- 1.2 details of Your visits to and use of Our Site including, but not limited to,

traffic data, location data, weblogs, service provider page viewing statistics and other communication data, whether this is required for Our own billing purposes or otherwise and the resources that You access;

- 1.3 information related to You and Your use of Our Site, including but not limited to: Your online activity, contributions, payment history, correspondence, internet protocol addresses, device and software data (such as type, configuration and unique identifiers);
- 1.4 a record of correspondence if You contact Us;
- 1.5 information obtained from surveys that We may ask You to voluntarily complete from time to time, which We use for research purposes;
- 1.6 information posted by You pursuant to reviews of Our Site and the Services;
- 1.7 any other information that may be necessary: (i) to carry out actions for the conclusion or performance of a contract to which You are a party; (ii) to comply with an obligation imposed on Us by law; (iii) to protect Your legitimate interest; (iv) to pursue a legitimate interest of Ours or of a third party to whom the information is supplied; and

2. **Internet Protocol Addresses**

We may collect information about Your device, including where available Your internet protocol address, operating system and browser type, for system administration and to report aggregate information to Our advertisers and/or service providers. This is statistical information about Your browsing actions and patterns, and does not identify You.

3. **Cookies**

- 3.1 We and Our service providers use cookies and other technologies (such as web beacons) for various reasons. For example, We use cookies and other technologies to make it easy to access Our Site and the Services by remembering You when You return to Our Site and use the Services, to

provide and analyse Our services, to learn more about You and Your likely interests, to improve Our Site and the Services, and to deliver and tailor marketing or advertising.

3.2 A cookie is a small data file which is stored on Your computer or other device when You browse and use websites and online services. If You return to a website or application, the cookie shows that it is a repeat visit. The cookie contains no personal information. The cookie cannot be used to identify You on the websites of third parties, including the website of the analysis provider. Cookies can additionally be used to store Your preferred settings, e.g. language and country settings, so that they will be immediately available on Your next visit. We do not use the internet protocol addresses or cookies to identify You personally. We use the web analysis system in order to raise the efficiency of Our Site and the Services.

3.3 [Cookies are not the only types of technology that enable this functionality; We also use other, similar types of technologies including but not limited to browser storage and plugins (e.g., HTML5, IndexedDB, WebSQL).

4. **Where We Store Your Personal Information**

The information that We collect from You may be transferred to, and stored at, a destination outside of South Africa. It may also be processed by staff members operating outside of South Africa who work for Us or for one of Our service providers (including but not limited to payment processors, cloud service or other IT providers, and other companies that provide services to Us). Such staff members may be engaged in, among other things, the provision of the service or the provision of maintenance and support services. By submitting Your personal information, You agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that Your information is treated securely and in accordance with this Privacy Policy and in accordance with the terms of the Protection of Personal Information Act 4 of 2013 (**POPIA**), as amended from time to time.

5. Security

- 5.1 We take information security seriously and use reasonable administrative, technical, physical and managerial measures to protect Your personal information from unauthorised access. For example, We utilise an industry-standard protocol for certain of Your transmissions to Us, in order to encrypt certain personal information that You send to Us through the registration and sign up process.
- 5.2 Unfortunately, no security system can be guaranteed to be completely secure. Accordingly, although We will do Our best to protect Your personal information, We cannot guarantee the security of Your information transmitted to or through Our Site or the Services, and any transmission is at Your own risk. By using Our Site or providing information to Us through any means, You agree that We can communicate with You electronically regarding security, privacy, and administrative issues relating to Your use of Our Site.
- 5.3 In order to provide You with ease of access to Your account and to help administer Our Site and the Services, We implement technology that enables Us to recognize You as the account holder and provide You with direct access to Your account without requiring You to retype any password or other username identification when You revisit Our Site and the Services. You can choose not to take advantage of this feature on Your computer or other device by unchecking the box "Remember me" when You login on or through the application. To remove access to Your account from Your computer or other devices: (a) visit (note, deactivation may not occur immediately) or (b) delete Your settings from Your computer or other (steps vary by device and the option is not available on all devices). You are responsible for maintaining the confidentiality of Your account access information and for restricting access to Your computer or device through which You access Your account. Where possible, users of public or shared devices should log out at the completion of each visit. If You sell or return a computer or other device, You

should log-out and deactivate the device before doing so. If You do not maintain the security of Your password or device, or fail to log out or deactivate Your device, subsequent users may be able to access Your account, including Your personal information.

6. Uses Made of the Information

6.1 We use information and personal information held about You in the following ways:

6.1.1 to ensure that Content on Our Site and the Services is presented in the most effective manner for You and for Your computer or other device;

6.1.2 to process Your registration on Our Site as a Registered User, Your subscription to the Services, Your orders and Your payments, and to communicate with You in respect of these topics;

6.1.3 to provide You, or allow Our service providers to provide You, with information, products or services that You request from Us or which We feel may interest You (such as newsletters, messages about new features, special offers, promotional announcements, consumer surveys and other marketing concerning Our Site and the Services), where You have consented to be contacted for such purposes

6.1.4 to determine Your general geographic location, enforce the terms of this Privacy Policy. Our Terms of Website Use, Disclaimer and Acceptable Use Policy, personalise Our Site and the Services and Our marketing to better reflect particular interests, helping Us to quickly and efficiently respond to inquiries and requests and otherwise analyse, enhance, administer or promote the service offering for You and other Users;

6.1.5 to carry out Our obligations arising from any contracts entered into between You and Us, if any;

- 6.1.6 to allow You to participate in interactive features of Our Site and the Services, when You choose to do so;
- 6.1.7 to notify You about changes to Our Site and the Services;
- 6.2 If You do not want Us to use Your information in this way, or to pass Your details on to Our service providers or third parties for marketing purposes, please tick the relevant box situated on [the form on which We collect Your information **OR** the order form **OR** subscription form.
- 6.3 We do not disclose information about Users to Our advertisers (if any) but We may provide them with aggregate information or information in an otherwise anonymous form about Our Users (for example, We may inform them that 500 men aged under 30 have clicked on their advertisement and/or Web page on any given day). We may also use such aggregate information to help advertisers reach the kind of audience they want to target (for example, individuals in a specific territory).
- 6.4 We may make use of the personal information We have collected from You to enable Us to comply with advertisers' wishes by displaying their advertisement to that target audience.
- 6.5 In addition We may use other companies, agents or contractors to perform services on Our behalf or to assist Us with the provision of access to Our Site and the Services to You. For example, We engage services providers to provide marketing, communications, infrastructure and IT services, personalise and optimise Our Site and the Services, process credit card transactions, provide customer service, collect debts, analyse and enhance data, including Users' interaction with Our service, and process consumer surveys. In the course of providing such services, these service providers may have access to Your personal information. We do not authorise these service providers to use or disclose Your personal information except in connection with providing the services We request of them.

7. **Disclosure of Your Information**

We may disclose Your personal information if We reasonably believe that access, use, preservation or disclosure of such information is reasonably necessary to: (a) satisfy any applicable law, regulation, legal process, or governmental request; (b) enforce applicable terms of use, including investigation of potential violations thereof; (c) detect, prevent, or otherwise address illegal or suspected illegal activities, security or technical issues; or (d) protect against harm to the rights, property or safety of Us, Our Users or the public as required or permitted by law. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction. In connection with any reorganization, restructuring, merger or sale, or other transferring of assets We reserve the right to transfer information, including personal information, provided that the receiving party agrees to respect Your personal information in a manner that is consistent with Our Privacy Policy.

8. **Your Rights**

You have the right to ask Us not to process Your personal information for marketing purposes. We will usually inform You (before collecting Your information) if We intend to use Your information for such purposes or if We intend to disclose Your information to any third party for such purposes. You can exercise Your right to prevent such processing by checking certain boxes on [the form on which We collect Your information **OR** the order form **OR** subscription form]. You can also exercise this right at a later time by contacting Us at info.videosharing@gmail.com.

9. **Access to Information**

- 9.1 POPIA gives You the right to access personal information held about You. Your right of access can be exercised in the manner set out in section 25 of the POPIA read with sections 18 and 53 of the Promotion of Access to Information Act 2 of 2000, by submitting an access request to Our information officer. Any access request may be subject to a fee for meeting Our costs in providing You with details of the personal information We hold

about You. If You have a question regarding Our privacy practices, or want to exercise Your rights regarding Your personal information, please contact Us at **info.videosharing@gmail.com**.

9.2 We also give You access and the ability to update a broad range of information about Your account, including Your contact information and Your communication preferences in the ["Your Account"] portion of the Services page accessible through Our Site. You must be signed in to access ["Your Account."]

10. **Changes to Our Privacy Policy**

We may, from time to time, make changes to this Privacy Policy. [Any changes We may make to Our Privacy Policy in the future will be posted on this page and shall be effective immediately].

11. **Contact**

11.1 Your personal information is controlled by Us (address below), and We provide You with access to Our Site and the Services and are the responsible party (where applicable).

11.2 If You have questions concerning Your account, please contact [Customer Service]. If You have questions concerning this Privacy Policy, including the treatment of Your personal information and/or Our use of cookies and other technologies, please contact Us via email at **info.videosharing@gmail.com**.

This Privacy Policy was last amended on the 19th April 2016.

Use of Our Site constitutes acceptance of Our Terms of Website Use, Our Acceptable Use Policy, Our Disclaimer and this Privacy Policy.